

# Please fax to +49-7685-909011

## 1 Advertising

Book your advertising space in the 2012 DRUPA guide for flexo and gravure

Publication: 3 April 2012  
Print-run: 3000 Copies

Size: 105 x 210 mm (width x height)  
Type area: 88 x 190 mm (width x height)

Advertisement rates and sizes	Basic rate s/w	Type area size width x height	Size incl. bleed width x height
1/1 page	EUR 800.-	90 x 185 mm	111 x 216 mm
1/2 page	EUR 425.-	90 x 90 mm	111 x 108 mm
1/3 page	EUR 315.-	90 x 60 mm	—
1/4 page	EUR 245.-	90 x 40 mm	—

Inside front EUR 1290.- (incl. 4-colour charge)  
Inside back EUR 1190.- (incl. 4-colour charge)  
Back cover EUR 1490.- (incl. 4-colour charge, only bleed ad)

### Colour surcharge

per standard colour EUR 130.-  
4-colour charge EUR 390.-

## Order form 1

We herewith book the following advertising space in the 2012 DRUPA guide for flexo and gravure:

\_\_\_ page \_\_\_b/w \_\_\_-colours

\_\_\_ Printing material will follow before 13 March 2012

\_\_\_ Printing material enclosed

Company

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Date

Signature/Stamp

## 2 drupa Package

Design your cover pages for the 2012 DRUPA guide for flexo and gravure

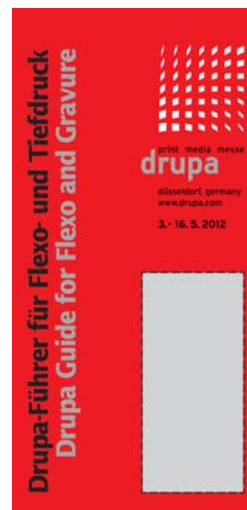
You may specially design part of the front page (tinted area = 44 x 92 mm) and also position your advertisements on the cover pages (inside front, inside back, outside back).

This makes the 2012 DRUPA guide for flexo and gravure a very special tool to support your DRUPA participation.

### Rates

100 copies	EUR 3500.-
200 copies	EUR 4150.-
300 copies	EUR 4750.-
400 copies	EUR 5350.-
500 copies	EUR 5900.-

The above rates include the advertising package and the copies 2012 DRUPA guide for flexo and gravure. We will deliver the copies after publication to your address. All rates are plus postage and packaging.



## Order form 2

**Yes**, this DRUPA top-package is a very good idea! We herewith order:

- 100 copies, price EUR 3500.- plus postage and packaging
- 200 copies, price EUR 4150.- plus postage and packaging
- 300 copies, price EUR 4750.- plus postage and packaging
- 400 copies, price EUR 5350.- plus postage and packaging
- 500 copies, price EUR 5900.- plus postage and packaging

Ad copy to follow until 13 March 2012  Ad copy enclosed

Company

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Date

Signature/Stamp

## 3 Purchase copies of the 2012 DRUPA guide for flexo and gravure

You order multiple copies of the DRUPA guide 2012 for flexo and gravure at attractive rates:

1 to 9 Copies	EUR 10,00 per copy
10 to 25 Copies	EUR 9,50 per copy
26 to 50 Copies	EUR 8,80 per copy
51 to 100 Copies	EUR 8,10 per copy
101 to 200 Copies	EUR 7,30 per copy
201 to 500 Copies	EUR 6,50 per copy

All prices are plus postage and packaging.

For overseas airmail delivery please ask for further details.

## Order form 3

**Yes**, the 2012 DRUPA guide for flexo and gravure is a very useful gift for our customers.

We herewith order

\_\_\_ copies, price per copy EUR \_\_\_\_\_ plus postage and packaging.

Please ship to the following address:

Company

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Date

Signature/Stamp